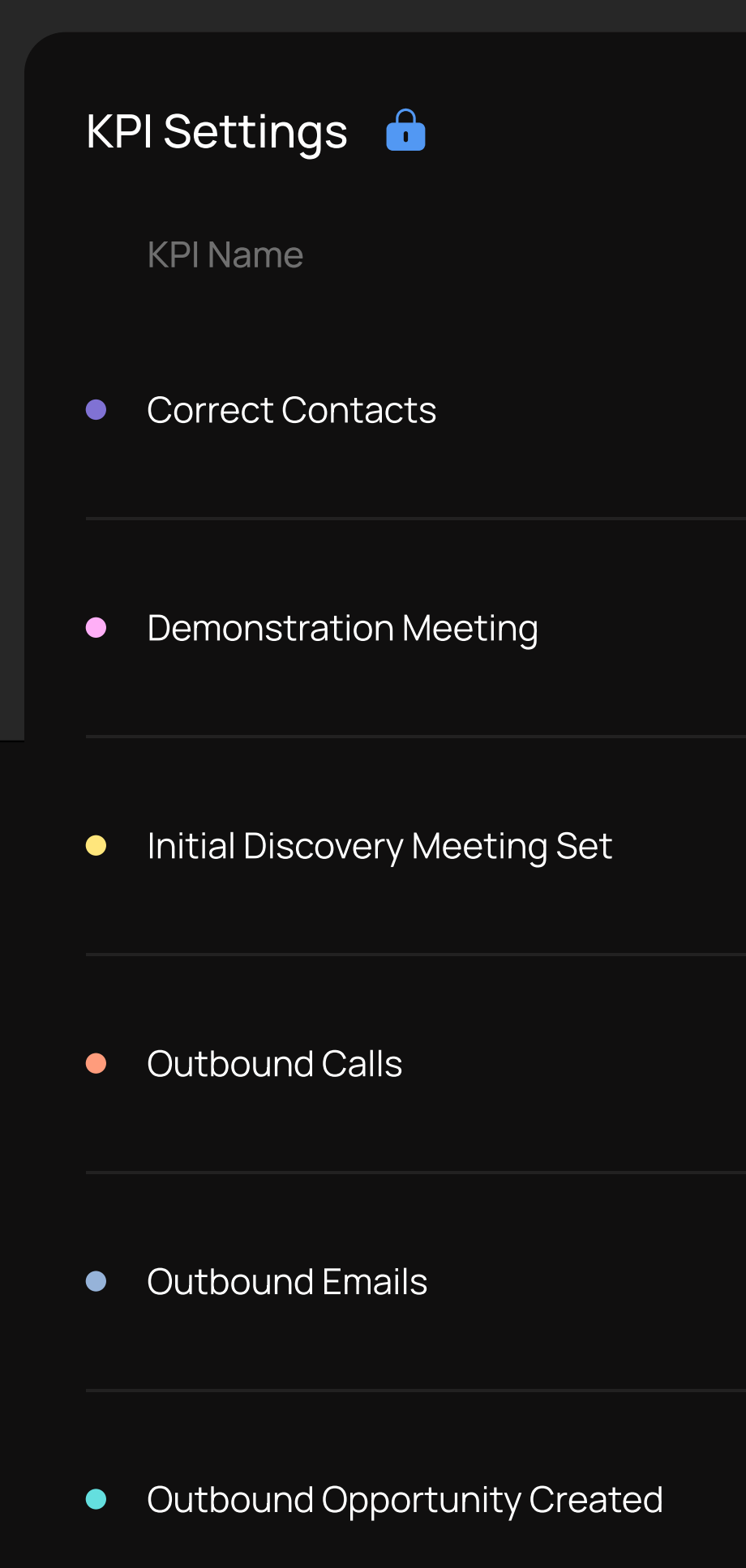
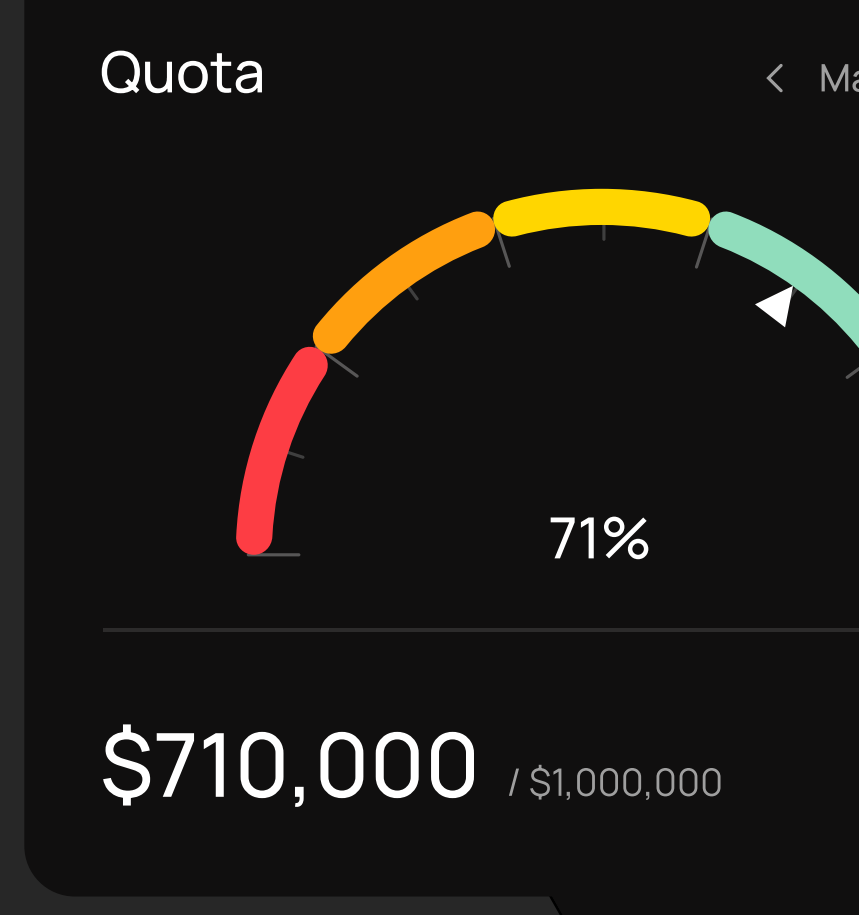
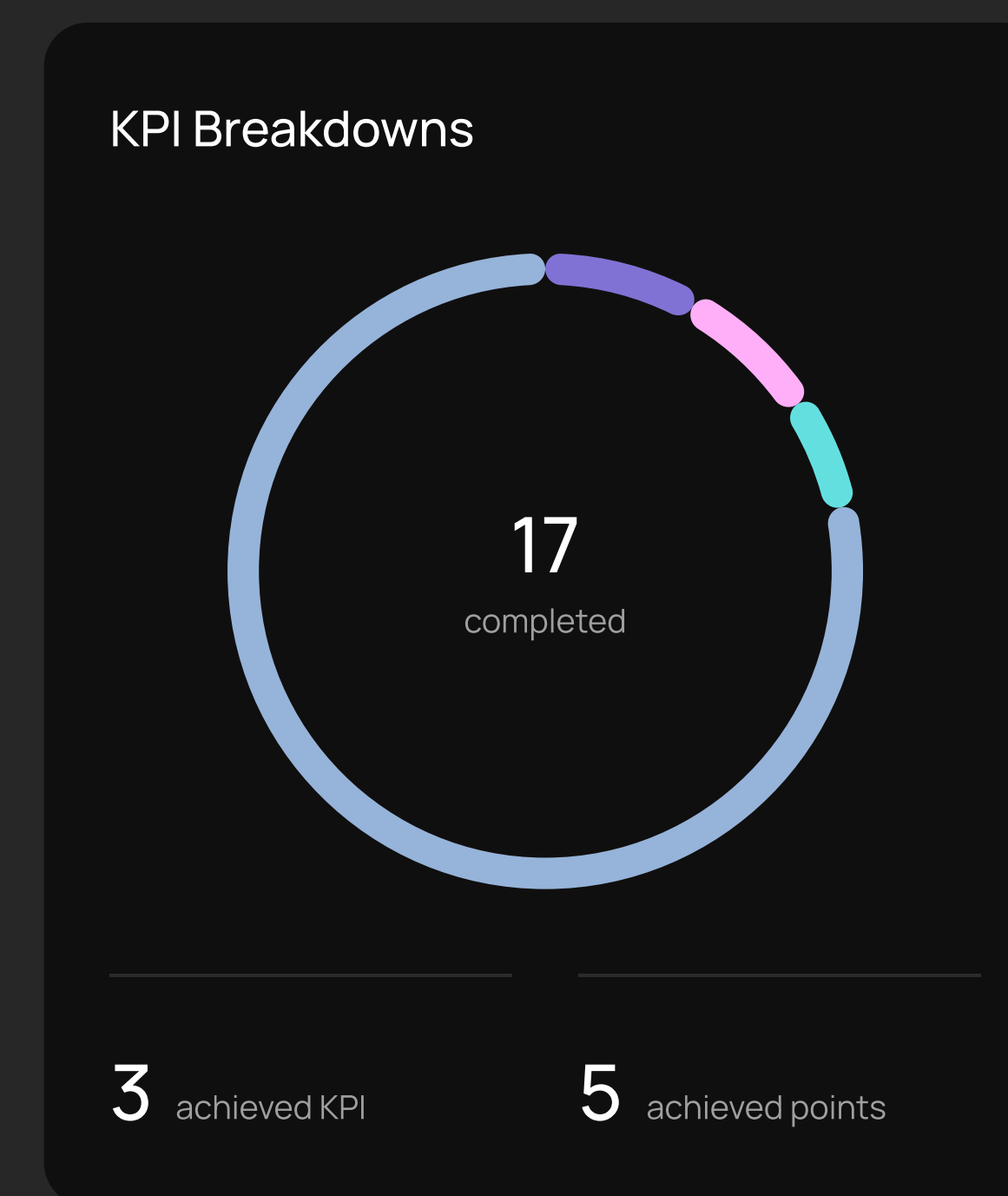


How User Evidence's GTM team performs like clock work with Alysio's coaching, competitions and activity tracking.



The performance hub for the entire GTM team.

“I never have to worry about what my team is doing anymore. I don't even bring up their activity numbers because I know they are hitting their goals every day.”

Amanda Newman, SDR Manager

115%
Monthly Activity Goal

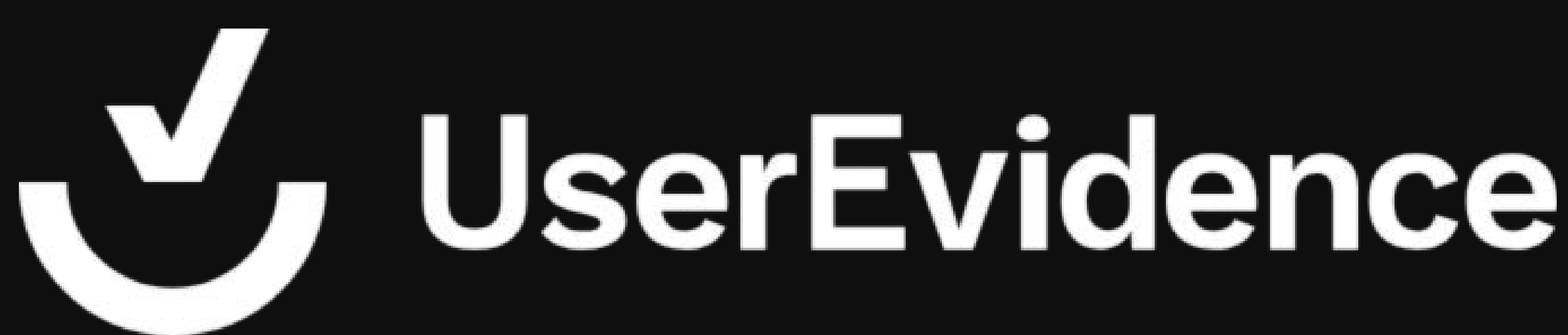
+40%
Meetings Booked

100%
10/10

Most quotas are hit by one or two superstars bringing up the average. With Alysio, the goal is for everyone to average a daily activity metric. 8 of the 9 SDR's hit their KPI goal. With the avg total above goal by 15%.

Month-over-month the team has seen an increase in revenue driving activities, but nothing is better to report than the universal success indicator for SDR's = meetings booked.

Showing an avg of 10pts a day, 50 a week for an entire quarter in sales activity KPI's in Alysio is now a requirement for role advancement at User Evidence. And the team loves it.



“Every Monday I pull up Alysio for our executive team and we talk about the coaching that has taken place, revenue generating activities and the leaderboard. The point system helps the team be competitive and provides flexibility for unique skill levels and KPI's to track.”

Amanda Newman, SDR Manager